

# VIRGINIA CANCER CONFERENCE 2023

## MOVING FORWARD TOGETHER



Hosted by the **Cancer Action Coalition of Virginia**  
September 28-29, 2023 | **Richmond, Virginia**

### AGENDA

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#### Thursday, September 28, 2023

- 8:00 am                    **Registration, Exhibits & Breakfast**
- 9:00 am                    **Welcome**  
Kelly Fitzgerald, Alliance Group and CACV Chair
- 9:15 am                    **Opening Keynote**  
Moderator: Kelly Fitzgerald, Alliance Group and CACV Chair  
James Williams, Deputy Secretary of Health & Human Resources, Commonwealth of Virginia
- 9:30 am                    **Cancer in Virginia: Where Are We?**  
Moderator: Deborah Clarkston, MSN, RN, Mountain Empire Community College  
Wendy Cohn, MEd, PhD, UVA Comprehensive Cancer Center
- 9:45 am                    **You & The Virginia Cancer Plan**  
Jessica Deering, CACV Executive Director  
Leslie Given, MPA, Strategic Health Concepts
- 11:00 am                   **Break & Exhibits**
- 11:15 am                   **Equity in Cancer Care**  
Moderator: Vanessa Copeland, VCU Massey Cancer Center  
Carla Brathwaite, MS, American College of Radiology  
Susan Hong, MD, MPH, VCU Massey Cancer Center  
Iris Lundy, RN, BSN, Sentara Healthcare
- 12:15 pm                   **Awards Lunch & Networking**
- 1:30 pm                    **Breakout Sessions**
- Community Engagement in Underserved Communities**  
Moderator: Claudette Grant, UVA Comprehensive Cancer Center  
Maria Thomson, PhD, VCU Massey Cancer Center  
Anne Bartron, MS, Northern Neck Middlesex Free Health Clinic

Cecilia Ortega-Shew, MSW, LCSW, Inova Health System, Inova Pride Clinic  
Mekbib Gameda, EdD, Eastern Virginia Medical School and Regional Cancer Disparities Collaborative

**Patient and Family Centered Care: Why Is It Important**

Moderator: Tiffany Gowen, MHA, CPXP, American College of Radiology  
Arun Krishnaraj, MD, MPH, FSAR, FACR, University of Virginia

**Occupational Cancer**

Moderator: Ericca Facetti, Virginia Health Catalysts  
Bernard Fuemmeler, PhD, MPH, Virginia Commonwealth University  
Trevin Glasgow, PhD, University of Virginia

2:30 pm

**Exhibits & Afternoon Break**

2:45 pm

**Supporting Children During and After Cancer Treatment**

Amy Godkin, ASK Childhood Cancer Foundation  
Susan Lindsay, ASK Childhood Cancer Foundation  
Alma Morgan, MEd, ASK Childhood Cancer Foundation  
Patient & Family Perspective: Michael, Becky & Zuri Nedd

4:00 pm

**Breakout Sessions**

**Tobacco Cessation in Virginia: Services and Resources for You**

Moderator: Vicki Zwicker, MPH, Virginia Department of Health  
Kyle Girone, Virginia Department of Health  
Tiffany Eustice, Virginia Department of Health  
Rita Miller, Virginia Department of Health  
Neely Dahl, MPH, CTTS, UVA Comprehensive Cancer Center

**Alcohol & Cancer**

Moderator: Erin Steigleder, Virginia Breast Cancer Foundation  
Kara P. Wiseman, MPH, PhD, University of Virginia

**Cancer & Policy**

Kelly Fitzgerald, Alliance Group and CACV Chair  
Lauren Edwards, RN, BSN, MPH, The Leukemia & Lymphoma Society

5:00 pm

**Networking Reception & Exhibits**

**Friday, September 29, 2023**

- 8:00 am                    **Exhibits & Breakfast**
- 9:00 am                    **Improving Access to Clinical Trials**  
Moderator: Riguey King, American Cancer Society  
Robert Winn, MD, VCU Massey Cancer Center
- 9:45 am                    **New Practices for Cancer Treatments – Lung, Breast, Colon**  
Moderator: John Deeken, MD, Inova Schar Cancer Institute and CACV Vice Chair  
Amit (Bobby) Mahajan, MD, FCCP, DAABIP, Inova Health System  
Mary Helen Hackney, MD, MS, FACP, VCU Massey Cancer Center  
Tri Le, MD, University of Virginia
- 11:00 am                   **Break & Exhibits**
- 11:15 am                   **Best Practices for Getting Patients to Complete Screening Orders**  
Moderator: Deborah Clarkston, MSN, RN, Mountain Empire Community College  
Cynthia Yoshida, MD, AGAF, University of Virginia  
Lori Miller, Blue Ridge Medical Center  
Alicia Kidd, Blue Ridge Medical Center  
Haley Blackwell, NP, Central Virginia Health Services  
John Mandeville, DO, Central Virginia Health Services  
Mridula Preetham Talari, MD, Ballad Health
- 12:15 pm                   **Lunch & CACV Update: The Power of Partnerships**  
Moderator: Jessica Deering, CACV Executive Director  
Victoria Zwicker, MPH, Virginia Department of Health  
Lindsay Hauser, UVA Comprehensive Cancer Center  
Erin Steigleder, Virginia Breast Cancer Foundation  
Donna Wilson, HCA Healthcare
- 1:15 pm                    **Mental Health Across the Cancer Continuum**  
Moderator: Donna Wilson, HCA Healthcare  
Patient Perspective: Christi Sheffield, MPA, UVA Comprehensive Cancer Center  
Freda Wilkins, MSW, M.Div., VCU Massey Cancer Center
- 2:30 pm                    **Next Steps – What Now?**  
John Deeken, MD, Inova Schar Cancer Institute and CACV Vice Chair  
Leslie Given, MPA, Strategic Health Concepts
- 2:50 pm                    **Closing Remarks**  
Kelly Fitzgerald, Alliance Group and CACV Chair
- 3:00 pm                    **Adjourn**