

# VIRGINIA CANCER CONFERENCE 2023

Hosted by the **Cancer Action Coalition of Virginia**

# MOVING FORWARD TOGETHER

**SEPTEMBER 28-29, 2023**

**Richmond, Virginia**

**Sponsorship & Exhibitor Prospectus**



# About the Cancer Action Coalition of Virginia (CACV)

The **Cancer Action Coalition of Virginia (CACV)** serves as a vital alliance of organizations and individuals working together to provide statewide guidance, support, leadership, and coordination of cancer prevention and control activities throughout the Commonwealth of Virginia. Our mission is to reduce the burden of cancer for all persons living in Virginia utilizing the **Virginia Cancer Plan** to provide a forum for collaboration, education, and advocacy.

Our key initiative is to develop the **Virginia Cancer Plan** every five years, which provides a road-map to addressing the burden of cancer in the Commonwealth.

This plan is a framework that presents priority objectives, goals, and strategies to reduce cancer risk, eliminate preventable cancers, and minimize cancer deaths and disabilities.

Our members are physicians, nurses, clinical social workers, patient navigators, health educators, cancer survivors, caregivers, advocates, and community members. In 2022, we had 229 members representing more than 60 organizations throughout Virginia.

The Cancer Action Coalition of Virginia is a publicly supported organization as described in section 501(c)(3) of the Internal Revenue Code and our taxpayer identification number is 45-3531497.

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# Virginia Cancer Conference Overview

The Virginia Cancer Conference is hosted by CACV biennially to provide education and training to key stakeholders in the Virginia cancer community.

**The Virginia Cancer Conference is scheduled for September 28-29, 2023, at the Richmond Marriott Short Pump and our theme is **Moving Forward Together.****

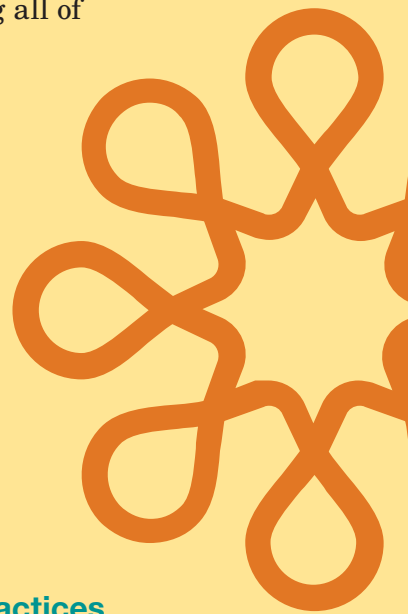
In 2023, CACV will release the new five-year **Virginia Cancer Plan** (2023-2027). The conference will be a pivotal moment to chart the course for action to reach the goals outlined in the plan. It is only together that we can reduce the burden of cancer in every community across Virginia.

The conference is attended by physicians, nurses, clinical social workers, patient navigators, health educators, survivors, caregivers, advocates, and community members. We anticipate about 150 attendees representing all of Virginia.

Topics at the conference will include:

-  **Cancer in Virginia: Where Are We**
-  **You & The Virginia Cancer Plan**
-  **Equity In Prevention**
-  **New Practices for Cancer Treatment**
-  **Patient & Family Centered Care: Why Is It Important**
-  **Mental Health & Cancer Treatment**
-  **Getting Patients to Complete Screening Orders: Best Practices**
-  **Supporting Children During & After Cancer Treatment**
-  **Cancer & Policy**

The conference will offer keynote presentations, breakout sessions, Q&A periods, exhibits, posters, and networking opportunities. Continuing education credits will be offered.



# Preliminary Schedule

## DAY ONE | SEPTEMBER 28, 2023

8:15 - 9:15am	Registration, Coffee & Exhibits
9:15 - 11:45am	Opening & Plenary Session
12:00 - 1:00pm	Awards Lunch & Networking
1:00 - 2:00pm	Breakout Sessions
2:00 - 2:15pm	Break & Exhibits
2:15 - 3:30pm	Plenary Session
3:30 - 4:30pm	Breakout Sessions
5:00 - 6:30pm	Networking Reception, Exhibits & Posters

## DAY TWO | SEPTEMBER 29, 2023

8:00 - 9:00am	Registration, Coffee & Exhibits
9:00 - 12:00pm	Plenary Sessions
12:30 - 1:30pm	Lunch & Exhibits
1:30 - 3:30pm	Plenary Sessions
3:30pm	Adjourn

# Sponsorship Opportunities

Sponsorships must be secured and payment received by July 1, 2023, for logos to be included in conference materials. To ensure your sponsorship and/or exhibit contact Jessica Deering at [cacv@cancercoalitionofvirginia.org](mailto:cacv@cancercoalitionofvirginia.org) or visit [sponsorship form](#).

<b>SPONSORSHIP LEVELS</b>	<b>PLATINUM \$10,000</b>	<b>GOLD \$5,000</b>	<b>SILVER \$3,000</b>	<b>BRONZE \$1,500</b>	<b>CONTRIBUTOR \$750</b>
<b>Inclusion of organization name in conference emails and website</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	NAME ONLY	NAME ONLY
<b>Organization featured as sponsor in conference e-brochure</b>	<b>LOGO (PREMIUM LOCATION)</b>	<b>LOGO</b>	<b>LOGO</b>	NAME ONLY	NAME ONLY
<b>Advertisement in conference e-brochure</b>	<b>FULL PAGE</b>	<b>½ PAGE</b>	<b>¼ PAGE</b>		
<b>Recognition on CACV social media sites and monthly newsletter</b>	<b>LOGO (INDIVIDUAL POST)</b>	<b>LOGO (INDIVIDUAL POST)</b>	<b>LOGO</b>	NAME ONLY	
<b>Opportunity to provide welcome remarks during opening of conference</b>	<b>X</b>				
<b>Recognition on sponsor slide during conference</b>	<b>LOGO (INDIVIDUAL SLIDE)</b>	<b>LOGO (TOP POSITION ON SLIDE)</b>	<b>LOGO</b>	NAME ONLY	NAME ONLY
<b>Verbal recognition of sponsorship during conference</b>	<b>X</b>	<b>X</b>			
<b>Exhibit Table</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	
<b>Complimentary Registrations</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>	
<b>Discounted Registrations</b>	<b>15%</b>	<b>10%</b>	<b>5%</b>		
<b>Post conference email message to registrants up to 60 days after conference (content to be approved and distributed by CACV)</b>	<b>X</b>				

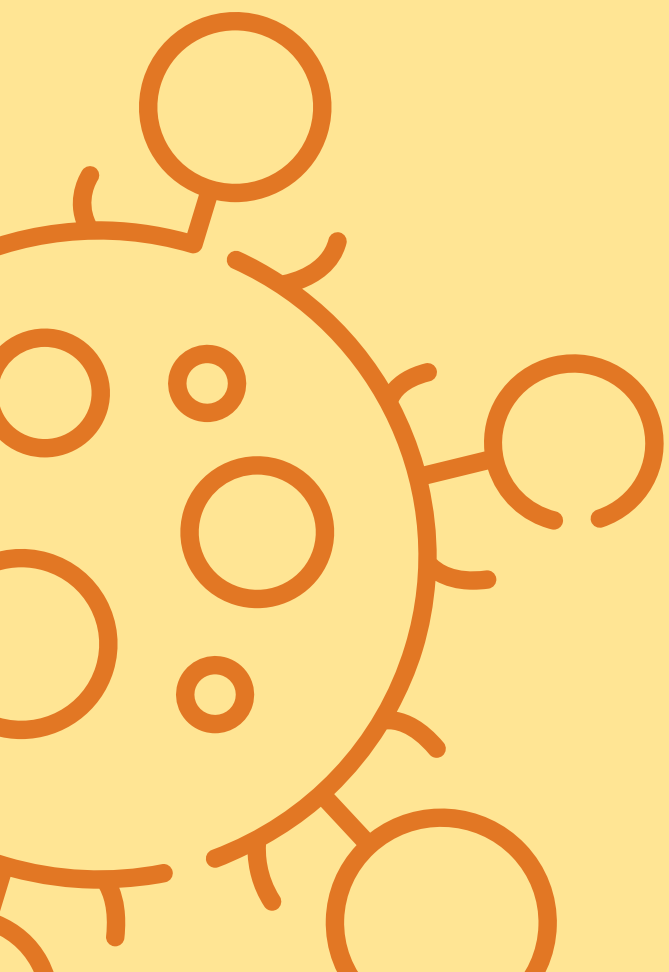
# Exhibit Options

CATEGORY	COST	REGISTRATIONS
FOR PROFIT COMPANY	\$500	1
NON-PROFIT ORGANIZATION	\$350	1
CACV MEMBER ORGANIZATION	\$300	1

## Questions?

Should you have any questions or would like additional information about the conference and sponsorship opportunities, please contact Jessica Deering, Executive Director at [cacv@cancercoalitionofvirginia.org](mailto:cacv@cancercoalitionofvirginia.org).

For the latest information on the Virginia Cancer Conference, go to [cancercoalitionofvirginia.org](http://cancercoalitionofvirginia.org).



## SPONSORSHIP FORM

Complete the online sponsorship form [here](#). Payments can be made by credit card or check. **Sponsorships must be secured and payment received by July 1, 2023**, for logos to be included in conference materials.