

# 2020 Virginia Cancer Conference

**Joining Together for a Virginia Without Cancer**



**September 17-18, 2020 | Kirkley Hotel | Lynchburg, VA**

**Sponsorship/Exhibitor Prospectus**



## CACV Mission and Purpose

The Cancer Action Coalition of Virginia (CAVC) has been providing guidance to reduce the burden of cancer in Virginia since 1998 when it launched its first statewide cancer plan. CACV, a 501c3, facilitates collaborative partnerships among public health agencies, private organizations, cancer centers, other interested agencies and organizations, individuals and families to carry out recommended cancer control activities. CACV focuses on the prevention, early detection, treatment, education, advocacy, research, and evaluation of cancer in the Commonwealth of Virginia. It fosters communication, collaboration and community awareness to meet the multifaceted needs of persons living with cancer.

## Meeting Overview

The Virginia Cancer Conference is an opportunity for the Cancer Action Coalition of Virginia to provide education and training to key stakeholders in the Virginia cancer community. The conference is attended by physicians, nurses, clinical social workers, patient navigators, health educators, survivors, caregivers, advocates, and community members.

### Topics at the conference will include:

- 2018-2022 State Cancer Plan
- Cancer Prevention and Screening
- Cancer Health Disparities
- Patient Navigation
- Pediatric, Adolescent and Young Adult Cancers
- Survivorship and Quality of life
- Advancements in Cancer Diagnosis and Treatment

## Kirkley Hotel

Step into a world of luxury and comfort at The Kirkley Hotel, a Trademark Collection by Wyndham. Located just minutes away from Liberty University, Wards Road Shopping Center, and Downtown Lynchburg, The Kirkley Hotel affords its guests both comfort and convenience. At The Kirkley Hotel, our attention to detail ensures your stay feels like you never left home. For more information, please visit: [www.kirkleyhotel.com](http://www.kirkleyhotel.com).

## Preliminary Schedule

### Thursday, September 17

7:30am Registration, breakfast, exhibits  
9am - 5pm Conference sessions  
5pm- 7pm Networking Reception

### Friday, September 18

7:30am Registration, breakfast, exhibits  
9am - 2pm Conference sessions

## Sponsorship Opportunities

Sponsorship **payment must be received by July 1, 2020** for logos to be included on conference materials. Logo files should be emailed to [cacv@canceractioncoalitionofvirginia.org](mailto:cacv@canceractioncoalitionofvirginia.org).

Each sponsorship level will include the following:

- Highlighted in weekly CACV newsletter
- Highlighted on CACV social media platforms
- Organization information included on the conference app
- Logo on:
  - conference bag
  - registration website
  - communication pre/post event
  - acknowledgment at conference

### Presenting Sponsor \$15,000

- “Presented By” on all conference communications.
- The opportunity to host one conference session .
- The opportunity to welcome conference participants on day one of the conference.
- One complimentary exhibit booth and opportunity to choose booth location.
- Four complimentary conference registrations.
- 15% discount on all other registrations.
- One fullpage A4 color advertisement in the conference program.
- Two inserts or giveaways provided by the sponsor in the participant conference bags.
- One post conference e-mail message to registrants up to 60 days after conference (content to be provided by the sponsor, approved and distributed by CACV Board).
- An exclusive online promotion on all CACV social networking sites.

### Platinum Sponsor \$10,000

- An opportunity to welcome conference participants on day two of the conference.
- One complimentary exhibit booth.
- Three complimentary conference registrations.
- 10% discount on all other registrations.
- One half page A4 color advertisement in the conference program.
- One insert or giveaway provided by the sponsor in the participant conference bags.
- An exclusive online promotion on all CACV social networking sites.

### Gold Sponsor \$5,000

- Two complimentary conference registrations.
- One complimentary exhibit booth.
- 5% discount on all other registrations.
- One quarter page A4 color advertisement in the conference program.
- An exclusive online promotion on all CACV social networking sites.

## Partnership Opportunities

Partnership **payment must be received by July 1, 2020** for logos and text to be included on conference materials. Logo files should be emailed to [cacv@canceractioncoalitionofvirginia.org](mailto:cacv@canceractioncoalitionofvirginia.org)

Each partnership opportunity includes:

- Highlighted in weekly CACV newsletter
- Highlighted on CACV social media platforms
- Organization information included on the conference app

### Priority Partner \$3,000

- One complimentary conference registration.
- One complimentary exhibit booth.
- An exclusive online Promotion on all our social networking sites.

### Collaborative Partner \$2,500

- Kick-off networking reception the evening before the abstract session begins.
- Includes signage with logo recognition at reception.
- An exclusive online Promotion on all our social networking sites.

### Keynote Partner \$2,000

- Includes verbal recognition before and after keynote.
- Allows organization to introduce one keynote speaker.
- An exclusive online Promotion on all our social networking sites.

### Mission Partner \$1,500

- Scholarships for registration and travel assistance for 2 cancer survivors and caregivers.
- Preference to select cancer survivor or caregiver to attend.
- Logo recognized on last page of conference book.

### Exhibitor \$1,000

- Organizations with operating budgets greater than \$500,000 annually.
- Includes a complimentary registration and exhibit table.

### Vendor \$250

- Organizations with operating budgets less than \$500,000 annually.
- Includes a complimentary registration and exhibit table.

## Questions?

Email: [cacv@canceractioncoalitionofvirginia.org](mailto:cacv@canceractioncoalitionofvirginia.org)

**Cancer Action Coalition of Virginia**  
**2020 Virginia Cancer Conference | Kirkley Hotel| Lynchburg, VA**  
**September 17-18, 2020**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Name and Title of Representative: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please list names and email addresses for registrants included in your sponsorship in the space below:

Acceptance of this application by CACV constitutes a binding contract. Applications received without an authorized signature and full payment will not be accepted or processed.

Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Platinum Sponsor      | <input type="checkbox"/> Gold Sponsor    |
| <input type="checkbox"/> Priority Partner   | <input type="checkbox"/> Collaborative Partner | <input type="checkbox"/> Keynote Partner |
| <input type="checkbox"/> Mission Partner    | <input type="checkbox"/> Exhibitor/Vendor      | Non-Profit/Coalition                     |

### Payment

Please complete, sign and return the completed application with payment in full and logo to:

**cacv@canceractioncoalitionofvirginia.org**

or mail to:

**Cancer Action Coalition of Virginia**  
**154 Hansen Road, Suite 201**  
**Charlottesville, VA 22911**

Checks should be payable to CACV (tax ID # 45-3531497). If paying by credit card, complete the information below:

- MasterCard     Visa     American Express     Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_