

2018 Virginia Cancer Conference

Joining Together for a Virginia Without Cancer



March 8-9, 2018 | Kingsmill Resort | Williamsburg, VA

Sponsorship/Exhibitor Prospectus



CACV Mission and Purpose

The Mission and Purpose of the Cancer Action Coalition of Virginia (CACV) is to facilitate collaborative partnerships among public health agencies, private organizations, cancer centers, other interested agencies and organizations, individuals and families to carry out recommended cancer control activities. CACV focuses on the prevention, early detection, treatment, education, advocacy, research, and evaluation of cancer in the Commonwealth of Virginia. It fosters communication, collaboration and community awareness to meet the multifaceted needs of persons living with cancer.

Meeting Overview

The Virginia Cancer Conference is an opportunity for the Cancer Action Coalition of Virginia to provide education and training to key stakeholders in the Virginia cancer community. The conference is attended by physicians, nurses, clinical social workers, patient navigators, survivors, caregivers, advocates, and community members.

Topics at the conference will include:

- 2018-2022 State Cancer Plan
- Cancer prevention
- 80% by 2018
- Cancer screening
- Pediatric, adolescent and young adult cancers
- Survivorship and quality of life
- Advancements in cancer diagnosis and treatment

Kingsmill Resort

Located in the heart of Virginia's historic triangle, Kingsmill is the only AAA Four-Diamond condominium riverside resort in Williamsburg, Virginia. Kingsmill features two 18-hole championship golf courses; a 16,000 square-foot IACC certified conference center, four on-site restaurants, fitness center and spa, indoor/outdoor pools and full service marina. Kingsmill is within minutes from Williamsburg's numerous destinations including Busch Gardens, Colonial Williamsburg, The College of William & Mary, Jamestown Settlement and Yorktown Victory Center. To learn more about the beautiful amenities available at Kingsmill, visit: www.kingsmill.com.

Preliminary Schedule

Thursday, March 8

7:30am Registration, breakfast, exhibits
9am - 7pm Conference sessions

Friday, March 9

7:30am Registration, breakfast, exhibits
9am - 2pm Conference sessions

Sponsorship Opportunities

Sponsorship **payment must be received by January 12, 2018** for logos to be included on conference materials. Logo files should be emailed to cacv@canceractioncoalitionofvirginia.org

Presenting Sponsor \$7500

- Logo and Presented By:
 - conference bag
 - registration website
 - communication pre/post event
 - acknowledgment at conference
 - PowerPoint screen savers during conference
- Highlighted in weekly CACV newsletter
- Display organizational banner
- 6 posts on Facebook and Twitter
- Conference registration for six (6) attendees
- Vendor table

Platinum Partner \$5000

- Logo on:
 - conference bag
 - registration website
 - communication pre/post event
 - acknowledgment at conference
- Highlighted in weekly CACV newsletter
- Display organizational banner
- 5 posts on Facebook and Twitter
- Conference registration for four (4) attendees
- Vendor table

Gold Sponsor \$2500

- Name in text on:
 - conference bag
 - registration website
 - acknowledgment at conference
- 3 posts on Facebook and Twitter
- Conference registration for two (2) attendees
- Vendor table

Silver Sponsor \$1000

- Name in text on:
 - conference bag
 - registration website
 - acknowledgment at conference
- 1 post on Facebook and Twitter

Registration Sponsor \$2000

- Banner at registration (Registration provided by: _____)
- Sponsor's organizational banner on site at registration area
- Name in text on:
 - conference bag
 - registration website
 - acknowledgment at conference

Technology Sponsor \$2000

- Logo on PowerPoint screen savers during conference

Vendor/Exhibitor Opportunities

- For profit exhibitor \$750
- Non-profit exhibitor \$250

Questions?

Phone: 804-864-7268 | Fax: 804-864-7763 | Email: cacv@canceractioncoalitionofvirginia.org

Cancer Action Coalition of Virginia

2018 Virginia Cancer Conference | Kingsmill Resort | Williamsburg, VA
March 8-9, 2018

Organization Name: _____

Address: _____

Name and Title of Representative: _____

Email: _____

Phone: _____ Fax: _____

Please list names and email addresses for registrants included in your sponsorship in the space below:

Acceptance of this application by CACV constitutes a binding contract. Applications received without an authorized signature and full payment will not be accepted or processed.

Authorized Signature: _____ Title: _____ Date: _____

- | | | |
|---|---|--|
| <input type="checkbox"/> Presenting Sponsor \$7500 | <input type="checkbox"/> Platinum Partner \$5000 | <input type="checkbox"/> Gold Sponsor \$2500 |
| <input type="checkbox"/> Silver Sponsor \$1000 | <input type="checkbox"/> Technology Sponsor \$2000 | <input type="checkbox"/> Registration Sponsor \$2000 |
| <input type="checkbox"/> For Profit Exhibitor \$750 | <input type="checkbox"/> Non-profit Exhibitor \$250 | |

Payment

Please complete, sign and return the completed application with payment in full and logo to:

cacv@canceractioncoalitionofvirginia.org

or mail to:

Cancer Action Coalition of Virginia
154 Hansen Road, Suite 201
Charlottesville, VA 22911

Checks should be payable to CACV (tax ID # 45-3531497). If paying by credit card, complete the information below:

MasterCard Visa American Express Discover

Card Number: _____ Expiration Date: _____ Security Code: _____

Cardholder's Name: _____ Cardholder's Signature: _____ Date: _____

Billing Address: _____ City/State/Zip: _____