

# CACV Colorectal Cancer Roundtable - Norfolk

## March 15, 2016

### Employee and Community Screening

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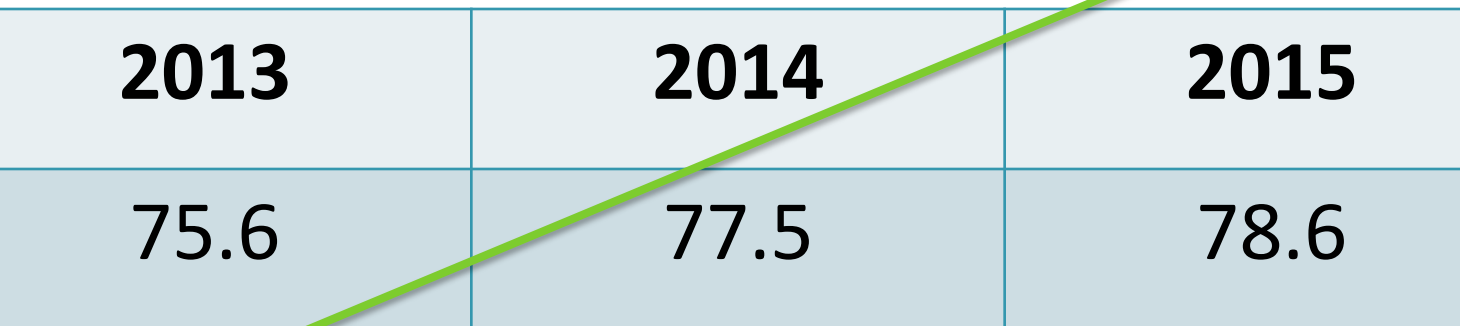
# HealthyMe

- Employee wellness program
- Nurse Practitioner facilitates annual 1:1 meetings with participants
- Health Risk Assessment
  - Review bloodwork results
  - Monitor screening rates
  - Encourage appropriate visit to PCP or specialist

# HealthyMe

- Points awarded for wellness activities throughout year
- Employees incentivized to earn points for end of year payout up to \$300 cash
- Colonoscopy highest weighted screening on self care form

- Colonoscopy screening rates for eligible employees who are enrolled in HealthyMe program



<b>2013</b>	<b>2014</b>	<b>2015</b>
75.6	77.5	78.6

- Raising awareness with all employees
  - Greenbrier 5k Walk sponsorship
  - Signing the 80% by 2018 event in hospital lobby
  - Wellness lectures focusing on colon cancer awareness
  - Encouragement and education provided through weekly employee newsletter



# Chesapeake Care Clinic



Over 20 Years of Paying it forward

- Partnership with Chesapeake Regional Medical Center, Gastroenterology Associates, and Gastroenterology Associates of Tidewater
- Provide colonoscopies to patients at no cost

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***Data collected 9/24/15-12/31/15***

***Testing performed via Fecal Occult Blood***

Stool cards distributed	47
Stool cards returned	20
Positive results	9
Referred to GI	7
Declined GI	1
Colonoscopy completed	3
Colonoscopies to be scheduled	2



# Chesapeake Care Clinic



Over 20 Years of Paying it forward

- Results of 3 completed colonoscopies
  - 2 Tubular Adenoma
  - 1 Hyperplastic Polyp
- Seeking assistance/resources to move from FOB cards to FIT testing in effort to improve testing quality and return rates

# Thank you



**CHESAPEAKE REGIONAL  
HEALTHCARE**